

To: Rea, Kristi[Rea.Kristi@epa.gov]; Leiby, Anne[Leiby.Anne@epa.gov]; Civian, Frederick (DEP)[frederick.civian@state.ma.us]
Cc: Brown, Cindy[brown.cindyl@epa.gov]; fine.douglas@state.ma.us[fine.douglas@state.ma.us]
From: King, Susannah (DEP)
Sent: Mon 5/8/2017 4:25:34 PM
Subject: RE: Stormwater News Small Revision
[MassDEP.jpg](#)

Hi Kristi and Anne-

I am sending along MassDEP's feedback on the draft of Stormwater News. We have one somewhat larger request and then a number of smaller edits. If EPA is able to make the requested changes and send us back a revised version, we can then move forward with getting the final approvals we will need on our end.

Our more significant request is that given this is the first issue, we think it would make sense to highlight at the top, two key MS4 handouts EPA has already developed – the one pager on the first year requirements and the summary of the six minimum control measures. We suggest brief text introducing these documents and web links, which would go in a box at the top of the first page, above the article. Potential text could be something along the lines of “EPA and MassDEP are pleased to make MS4 communities aware of two key outreach documents that are now available: Massachusetts MS4 Permit, First Year Requirements [link to location on EPA website] and Summary of Six Minimum Controls Measures for Small MS4 [link to location on EPA website].” I am hopeful that the layout could be adjusted with the current text to accommodate this addition, but if we need to make space, we can suggest some revisions to the article to make some more space. Let me know if you think we will need to cut down the article text and I will send you some suggested edits ASAP.

More minor edits below:

- [REDACTED] April 2017 should be May 2017
- [REDACTED] We assume "website.gov" should be EPA.gov?
- [REDACTED] Use attached MassDEP logo instead of one currently used to be consistent with EPA's logo (has the full agency name written out underneath)
- [REDACTED] In all places that say Mass DEP, change to MassDEP

- The second paragraph of the article begins "The permit requirements will require..." Can we substitute a different word for requirements or require so it doesn't sound so repetitive? Maybe just "The permit will require..." or "Compliance with the permit will require..."
- In the right column at the bottom of the first page where the bulleted section starts, the spacing is different than the rest of the text. Can this be made consistent with the rest of the text? Also, after the bullets ends on the second page, the spacing changes again. Can we make it all consistent?
- Suggest bolding the "title" of each bullet - e.g., Construction Site Stormwater Runoff Control
- In the Upcoming Assistance section, the first bulleted item is missing a quotation mark at the beginning. The fifth bullet should be bolded like the rest.
- In the Upcoming Assistance section we suggest we add the following about us helping Towns directly : For “hands on” MS4 training and assistance for your Town call MassDEP’s Stormwater Coordinator at 617-292-5821
- The sentence reminding about the May 1 annual report date should have a period at the end.
- In the contacts section, I suggest adding Newt and Fred's names instead of just email addresses and phone numbers...even though the email addresses contain full names, given that EPA uses last name.first name and DEP the opposite, it could be confusing. Also MA DEP should be MassDEP.

Please do not hesitate to follow up with me if you have any questions or need clarifications on our edits.

Thanks,

Susy

Susannah L. King

NPDES Section Chief

Massachusetts DEP

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617-556-1147

susannah.king@state.ma.us

From: Rea, Kristi [mailto:Rea.Kristi@epa.gov]
Sent: Tuesday, May 02, 2017 9:26 AM
To: King, Susannah (DEP); Leiby, Anne; Civian, Frederick (DEP)
Cc: Brown, Cindy; fine.douglas@state.ma.us
Subject: RE: Stormwater News Small Revision

Hi Susy! Thanks so much – we truly appreciate your assistance and support and apologize that it has taken so long for us to have a draft ready to share with you. We are hoping to further publicize the “Introduction to GPS for Stormwater Outfall Mapping” webinar coming up on May 11, 2017 from 2:00 pm – 3:30 pm (highlighted on page 2 of the publication) so we really appreciate your help moving this forward. Even though the content is the same as previous versions, we understand first issues hold special value and are open to your thoughts and ideas. Thanks again and have a great day!

Take care,

Kristi

From: King, Susannah (DEP) [mailto:Susannah.King@MassMail.State.MA.US]
Sent: Tuesday, May 02, 2017 8:59 AM
To: Leiby, Anne <Leiby.Anne@epa.gov>; Rea, Kristi <Rea.Kristi@epa.gov>; Civian, Frederick (DEP) <frederick.civian@state.ma.us>
Cc: Brown, Cindy <brown.cindyl@epa.gov>; fine.douglas@state.ma.us
Subject: Re: Stormwater News Small Revision

Hi Anne and Kristi-

This being the first issue, we'd definitely like a little bit more time for review, as we want to make sure we're able to do all the right internal vetting. I anticipate we should be able to complete this by later this week/early next week, but I'll let you know if that changes.

Thanks,

Susy

From: Leiby, Anne <Leiby.Anne@epa.gov>
Sent: Monday, May 1, 2017 3:53 PM
To: Rea, Kristi; Civian, Frederick (DEP)
Cc: Brown, Cindy; fine.douglas@state.ma.us; King, Susannah (DEP)
Subject: RE: Stormwater News Small Revision

Kristi – you are absolutely right – more time is fine. I should have mentioned in my first email that this version is identical to what the state folks saw in the last round of review, so other than design elements and typos, the review should be quick. But yes, after waiting so long for us, we understand if you need more time.

Best, Anne

From: Rea, Kristi
Sent: Monday, May 01, 2017 3:49 PM
To: Leiby, Anne <Leiby.Anne@epa.gov>; Civian, Frederick (DEP) <frederick.civian@state.ma.us>
Cc: Brown, Cindy <brown.cindyl@epa.gov>; fine.douglas@state.ma.us; Susannah.King@MassMail.State.MA.US
Subject: RE: Stormwater News Small Revision

Thanks so much for sending so quickly to everyone, Anne. Fred, Doug and Susannah – if you need more time to review please let us know. We are just really trying to get this long overdue first issue out so we are hoping you will be as excited about the format as we are! Thanks again for your continued support and help with this – we appreciate it!

Take care,

Kristi

From: Leiby, Anne
Sent: Monday, May 01, 2017 3:44 PM
To: Civian, Frederick (DEP) <frederick.civian@state.ma.us>
Cc: Brown, Cindy <brown.cindyl@epa.gov>; Rea, Kristi <Rea.Kristi@epa.gov>; fine.douglas@state.ma.us; Susannah.King@MassMail.State.MA.US
Subject: FW: Stormwater News Small Revision

Hello Fred – attached is the designed version of Stormwater News which we just received moments ago. We think it looks pretty good. We are going to be sending in some final edits (mostly typos at this point) tomorrow to our design office, but we wanted to give you folks a chance to take one final look. Assume we will catch the typos, so don't worry about those. And now that we have this template completed, we should talk soon about our next edition and the what topic we want to address; I think we had thought about maybe discussing NOIs?

Any final comments are welcome (by COB tomorrow please).

Thanks much,

Anne

From: Brown, Cindy
Sent: Monday, May 01, 2017 3:36 PM
To: Leiby, Anne <Leiby.Anne@epa.gov>
Subject: FW: Stormwater News Small Revision

Here are Sharon's notes:

Only side notes are:

I was able to shorten the url for SUTR and I'm looking into shortening the others but we'll have to see if it's possible.

Second, Liz and I revised the very bottom text as to not list the Stormwater email twice.

Cindy Brown

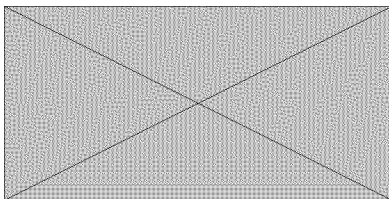
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<http://www.epa.gov/soakuptherain>

From: Hart, Sharon
Sent: Monday, May 01, 2017 3:12 PM
To: Brown, Cindy <brown.cindyl@epa.gov>
Cc: Pucci, Liz <Pucci.Liz@epa.gov>; Rea, Kristi <Rea.Kristi@epa.gov>
Subject: Stormwater News Small Revision

Small spacing tweak. Please use this.

Thanks,

Sharon Hart | Vistronix, LLC. for EPA | Graphic Designer | hart.sharon@epa.gov

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